Business Simplified

Part 1 - What's all the fuss about?

Chapter 1 The scale of the opportunity

Chapter 2 The heart of the solution

Part 2 - Every organisation is the same - a framework for simplifying any business

Chapter 3 Business DNA

Chapter 4 Customers

Chapter 5 Propositions

Chapter 6 Capability

Chapter 7 Finance

Part 3 - Business planning

Chapter 8 Business Drivers

Chapter 9 Business Planning - Strategic, operational

Chapter 10 Transformation

Part 4 - Delivery

Chapter 11 Enablers

Chapter 12 Delivery Management Vehicles

Chapter 13 Document management

Part 5

Measuring achievement

Managing performance

Achieving the business outcomes

Part 6 - Risks, issues and assumptions

Part 7

Organisational maturity

Innovation

Managing change

Part 8 - Realising the opportunity

Glossary

Appendices